

Transforming patients' trial experience

## Strengthening Patient Engagement in Clinical Trials

Flyer



### The Changing Landscape of Clinical Trials

The world of clinical trials is undergoing a profound transformation, driven by the need to improve patient engagement, streamline operations, and enhance trial outcomes. As the industry embraces innovation, remote trial monitoring and patient-centric strategies are becoming the cornerstone of modern clinical research.

#### Key Challenges in Clinical Trials

Despite advancements, clinical trials still face significant hurdles:

- **Protocol adherence issues:** Dropouts and non-adherence can compromise study integrity and cause costly delays.
- **Limited site access:** Patients often struggle with logistical challenges in reaching trial sites, making virtual trials and remote solutions vital.
- **Fragmented collaboration:** Disconnected systems and multiple stakeholders hinder operational efficiency and impact the patient experience.
- **Patient retention struggles:** Incomplete data leads to poor retention and inefficient case management.

#### Hexaware: Accelerating Digital Clinical Trial Transformation

- At Hexaware, we're empowering clinical trials with innovative, patient-centric digital solutions that address these challenges head-on. Here's how we deliver impact:

#### Faster Patient Recruitment

- Digital pre-screening to reduce recruitment timelines.
- AI-powered patient-trial matching for precise recruitment.
- eConsent management for a seamless onboarding experience.

#### Real-Time Patient Engagement

- Virtual trial visits for convenience and accessibility.
- Omnichannel connectivity that keeps patients informed and engaged.
- Patient-centered experience design that prioritizes comfort and trust.

#### Enhanced Patient Retention and Study Outcomes

- Remote monitoring for real-time data collection and oversight.
- 24/7 patient contact center support for personalized assistance.
- Gamification to boost adherence and engagement.
- Protocol adherence tracking to ensure study integrity.

## Hexaware's Legacy of Excellence

With over 30 global engagements in the Pharma and Life Sciences sectors, Hexaware is a trusted partner for CROs worldwide. We bring unparalleled expertise in leveraging technology to create patient-focused solutions.

## Success Stories that Inspire:

- Delivered virtual clinical trial solutions for one of the world's largest Clinical Research Organizations.
- Revolutionized cognitive assessments in clinical trials for a leading neuroscience technology firm.
- Enhanced customer and field service experiences for a top US-based medical equipment manufacturer.

And perhaps most notably, we are the proud enablers of the world's first FDA-approved digital medicine system, going beyond the pill since 2017.

## Why Partner with Hexaware?

Hexaware isn't just a technology provider — we're a catalyst for change in clinical research. Together, we can:



Boost patient engagement to deliver better trial outcomes.



Streamline operations for faster results.



Revolutionize clinical trials with cutting-edge digital solutions.



## Let's Revolutionize Clinical Trials Together

Partner with Hexaware to create the next generation of clinical trials. Together, we can address challenges, improve patient outcomes, and set new benchmarks for the industry. Ready to get started?

Contact us at [marketing@hexaware.com](mailto:marketing@hexaware.com) today!

## About Hexaware

Hexaware is a global technology and business process services company. Every day, Hexawarians wake up with a singular purpose: to create smiles through great people and technology. With this purpose gaining momentum, we are well on our way to realizing our vision of being the most loved digital transformation partner in the world. We also seek to protect the planet and build a better tomorrow for our customers, employees, partners, investors, and the communities in which we operate. With offices across the world, we empower enterprises to realize digital transformation at scale and speed by partnering with them to build, transform, run, and optimize their technology and business processes.