

Reimagining Sales and Marketing Enablement with Agentic AI

Flyer

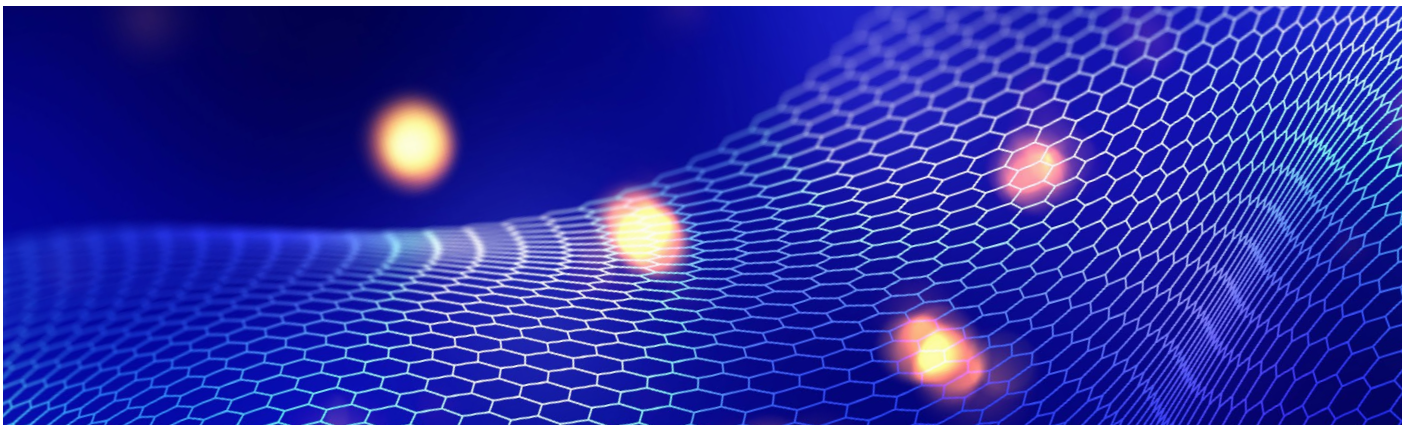


Unlock AI-Powered Growth for Your Insurance Teams

We get it—your sales and marketing leaders need tools that cut through complexity, boost productivity, and deliver real return on investment (ROI) in a competitive market. Our AI sales and marketing enablement platform, built on Hexaware's agentic AI framework, transforms how advisors manage leads, engage customers, and close deals. It's a custom solution with intelligent orchestration for seamless voice processing, smart recommendations, customer insights, and real-time risk analysis.

Why It Matters for Your Bottom Line

- **Achieve 15–20% Higher Lead-to-Sale Conversion Rates:** Deliver tailored customer journeys using advanced ML models and KPIs that empower advisors to close deals faster.
- **Boost Advisor Productivity by Up to 25%:** Streamline daily tasks with AI-driven workflows, enabling teams to focus on high-value interactions.
- **Reduce Operating Costs by 30%:** Scale automation effortlessly across teams to minimize manual effort and overhead.
- **Accelerate New Advisor Ramp-Up by 30–50%:** Build sales readiness quickly through personalized micro-learning and guided workflows.
- **Improve First-Contact Issue Resolution by 10–20%:** Resolve customer queries instantly with AI support, cutting down escalations and backlogs.



Core Features and What Sets Us Apart

Core Functionalities at a Glance

Our modular, ecosystem-integrated platform is designed for rapid deployment, seamlessly integrating with your CRM, telephony, and compliance systems to deliver immediate value.

- **Orchestrate Complex Tasks with an AI Assistant:** Leverage multi-agent automation to streamline operations across teams.
- **Engage Customers with Conversational AI:** Enable natural, voice-driven interactions for seamless engagement.
- **Prioritize Leads with AI-Powered Outbound Calling:** Use smart dialing and real-time insights to focus on high-potential prospects.
- **Generate Collateral Instantly:** Create personalized sales materials on demand with automated content generation.
- **Score and Qualify Leads with Predictive Analytics:** Focus efforts on the most promising opportunities using AI-based lead scoring.
- **Integrate Seamlessly Across Channels:** Connect effortlessly with WhatsApp and other core systems for unified workflows.

Why Choose Hexaware

Stand out in the insurance landscape with battle-tested AI innovation.

- **Accelerate Deployment with AI-Powered Accelerators:** Use pre-built tools for rapid implementation and customization.
- **Scale Confidently with Hexaware's Agentic AI Insurance Platform:** Rely on a proven framework for secure, enterprise-grade solutions.
- **Ensure Reliability with Premium-Tier Partners:** Leverage the strength of AWS and GCP for robust performance and compliance.
- **Drive Results with a Skin-in-the-Game Approach:** Experience flexible execution and working prototypes tailored for your demo.

Let's Co-Create the Future of AI-Led Insurance Distribution

Surcharge your insurance advisor's productivity with agentic AI for insurance.

[Watch a demo](#) of our AI-powered distributor platform to see it in action.

Get in Touch:

Contact our sales team today to explore how this platform can drive your growth.

Schedule a personalized demo or consultation to learn more.

Email: marketing@hexaware.com | Website: [Artificial Intelligence \(AI\) Services & Solutions](#)

About Hexaware

Hexaware is a global technology and business process services company. Every day, Hexawarians wake up with a singular purpose: to create smiles through great people and technology. With this purpose gaining momentum, we are well on our way to realizing our vision of being the most loved digital transformation partner in the world. We also seek to protect the planet and build a better tomorrow for our customers, employees, partners, investors, and the communities in which we operate.

With offices across the world, we empower enterprises to realize digital transformation at scale and speed by partnering with them to build, transform, run, and optimize their technology and business processes.

Learn more about Hexaware at www.hexaware.com.

© 2025 Hexaware Technologies Limited. All rights reserved