

The background of the slide features a photograph of two women in a professional office environment. The woman on the left has short, vibrant red hair and is wearing a dark olive-green button-down shirt tucked into light-colored trousers with a brown belt. The woman on the right has long, dark brown hair and is wearing a rust-colored blazer over a white top. They are both smiling and looking at a blue tablet held by the woman on the left. The office background is slightly blurred, showing glass partitions and modern interior design.

HEXAWARE

Unlocking the Power of Analytics in Asset Management for 360-degree Business Insights

Fund management firm achieves operational efficiency and insightful decision-making using Hexaware's advanced analytics solutions.

Case study

Client

| Client

Challenge

Solution

Benefits

Summary

The client is a fund and asset management firm with more than 30 years of experience investing in equities and fixed-income instruments across regional and global markets.



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The client offers fund management solutions to both novice and professional investors, helping them meet their financial goals. To deliver tailored solutions, the client had to collaborate with multiple teams and analyze investors' portfolios. However, they faced several challenges, including:

- Difficulty in integrating information from various custodians
- The lack of a centralized data repository, hindering efficient data management and analysis
- Absence of a consolidated view for fund management, hampering decision-making
- Insufficient data governance and data ownership, leading to low data quality
- Dealing with multiple data sources for reporting, complicating the process
- Relying on individual team members for insights, a time-consuming and labor-intensive activity due to the enormous volume of data and significant manual effort

What the client needed:

- Modernization of the business through digital transformation initiatives
- Analytics that provided a centralized, 360-degree view of their business and investors
- An adaptable platform that could easily integrate future updates

The fund management firm faced difficulties in managing and analyzing data efficiently due to the lack of a centralized data repository, multiple data sources, and a time-consuming process of manually deriving insights from a vast volume of data.



Solution

- Client
- Challenge
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- Benefits
- Summary

The client initially relied on a manual, Excel-based accounting system. This not only increased the chances of error but was also time-consuming. Hexaware leveraged its analytics toolkit for investment management to implement dashboards, reports, analytics, etc., providing the client with a 360-degree view of their business. The advanced analytics platform significantly improved their time-to-market, reducing effort, and also allowed for seamless integration with future service upgrades. We also introduced a robo-advisory app for retail investors.

The result: The client enthusiastically embraced the concept of future digital readiness to modernize its business across regions.

- Key aspects of Hexaware’s solution:**
- Creating a management dashboard to provide a 360-degree view of the business
 - Creating dashboards at the fund and portfolio levels
 - Monitoring user accounts
 - Seamlessly integrating information from various fund managers
 - Generating performance and risk exposure reports
 - Performing research and analysis of market and internal data
 - Undertaking peer-to-peer comparison of funds
 - Promoting data governance, scalability, and self-service
 - Ingesting data from source systems into the existing Hadoop data lake and making the data available as files
 - Using our analytics toolkit for investment management for Teradata system modeling
 - Leveraging existing tools, such as Informatica ETL and Qlik Sense, for an interactive dashboard



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- Over 50% effort savings
- Seamless integration of new products, such as the robo-advisory app
- Scalable solution design and data model built for consolidation of data
- Single source of truth
- 100% automation for improved efficiency
- Comprehensive dashboard to generate insights on investor and organizational data
- 360°-degree fund-and-asset management analytics—fund assets under management (AUM), daily flows, monthly flows, accounting, sales pipeline, accounting book of record (ABOR) and investment book of record (IBOR) reports, and fund factsheets

The fund manager realized over 50% in effort savings, seamless product integration, and a comprehensive 360-degree analytics dashboard, enabling improved efficiency, scalability, and data-driven decision-making.

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The client, a fund management firm, faced complexities in managing diverse portfolios and lacked centralized data management. They sought a solution that would provide a 360-degree view of their business and enable efficient data analysis. Hexaware implemented an analytics toolkit and integrated dashboards, reports, and analytics, resulting in significant effort savings, seamless product integration, and improved operational efficiency.

As a result, the client experienced enhanced data governance, scalability, and self-service capabilities, while gaining comprehensive insights into fund and asset management. This successful collaboration paved the way for the client's future digital readiness and modernization across regions.

By embracing digital transformation and leveraging analytics in asset management to integrate data and streamline operations, the firm achieved significant efficiency gains, improved data governance, and paved the way for future modernization.



Drive Efficiency and Insight in Asset Management.

Contact Hexaware's experts at marketing@hexaware.com to learn how our advanced analytics platform can automate processes, consolidate data, and empower smarter investment decisions.

About Hexaware

Hexaware is a global technology and business process services company. Every day, Hexawarians wake up with a singular purpose: to create smiles through great people and technology. With this purpose gaining momentum, we are well on our way to realizing our vision of being the most loved digital transformation partner in the world. We also seek to protect the planet and build a better tomorrow for our customers, employees, partners, investors, and the communities in which we operate.

With offices across the world, we empower enterprises to realize digital transformation at scale and speed by partnering with them to build, transform, run, and optimize their technology and business processes.

Learn more about Hexaware at <https://www.hexaware.com>.

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